

# 01

REFERENCE CARD

Find out, at a glance, information to help you mark Day One of Fire and Emergency New Zealand.

## DAY ONE EVENTS

### How is the start of the new organisation being publicly recognised?

The establishment of Fire and Emergency New Zealand will be formally marked by the Minister of Internal Affairs Peter Dunne at an event in Ashburton on 1 July.

All stations, brigades and Voluntary Rural Fire Forces are also encouraged to hold events with their communities.

### What support will there be for events?

We are supporting events to honour our proud history, thank our people for the great work they do, and look forward to a bright future.

We will be providing funding to contribute to the cost of events our stations, brigades and VRFFs hold with the communities they serve.

Funding will be allocated according to a formula based on the number of firefighters per station, brigade or VRFF, at \$15 per head.

For other locations such as National and Regional Headquarters, there will also be an event, such as a morning tea, to acknowledge and thank our people.

### How will the funding for events be distributed?

**Urban:** Funding will be deposited in existing brigade social club/grant bank accounts.

**Rural:** Efforts are being made to set up VRFF grant bank accounts to distribute funding - if these are not available in time the PRFO will be authorised to purchase on their behalf (within agreed funding limits).

### What can we use the Day One events grant for?

Stations, brigades and VRFFs are being encouraged to use the grant for a morning tea, BBQ or some other community event to mark the start of Fire and Emergency New Zealand.

Please note, the funding provided for celebrations is not to be used to purchase alcohol.

### Can we unveil our plaque on Day One?

If you want to. Plaques are a traditional form of recognising a special event.

The Fire and Emergency New Zealand plaque signifies the coming together of urban and rural fire services into a new organisation. The plaque showcases our new visual identity, and will stand the test of time.

It is made of a combination of rimu timber (symbolising rural) and stainless steel (symbolising urban), which come together in the battenburg strip which is part of our visual identity.

### Do we have to hold an event on 1 July?

What you decide to do is completely up to you and your colleagues. You may choose to mark the establishment of Fire and Emergency New Zealand at a regional or local level, bringing together rural and urban, career and volunteer personnel, or in your own team. You can do something before or after 1 July.



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### **What Fire and Emergency New Zealand branded materials can we use for an event?**

You can use the posters showcasing the new identity and logo that are included in your Day One Tool Kit.

In your Tool Kit you will also find some postcards that you can hand out to your community.

In addition, you can order current promotional resources through the OLO system.

If you are wanting resources to hand out to children at any events, there are some fire safety stickers and temporary tattoos available, that don't have either the current or the new branding on them. These can be found using order codes FS1726 and FS1713.

If you don't already have access to OLO or want to enquire about promotional resources, please contact: [Online.Ordering@fire.org.nz](mailto:Online.Ordering@fire.org.nz)

You can also use Fire and Emergency New Zealand letterhead for invitations. Email [myvoice@fenzproject.co.nz](mailto:myvoice@fenzproject.co.nz) if you haven't got the electronic letterhead template.

### **Can I invite the media to attend our event?**

Yes, if you think it's appropriate. A media 'backgrounder' will be available on the project website [fenzproject.co.nz](http://fenzproject.co.nz) under the Day One tab.

We're happy to help where we can.

Feel free to email us with details of your event at [myvoice@fenz.co.nz](mailto:myvoice@fenz.co.nz)

### **Do you want photos of our events?**

Yes please! Please include the names of who is in the photos, and where and when the picture was taken.

You could email them to us via [myvoice@fenzproject.co.nz](mailto:myvoice@fenzproject.co.nz) or post them on Facebook with #FireAndEmergencyNZ

### **Will there be new uniforms for Day One?**

We do want to make sure the identity is highly visible at the Day One national Ministerial event in Ashburton, and on the shoulder of senior leadership uniforms across the country. So you will see our hosts in Ashburton – the urban and rural volunteers – and senior leaders in shirts featuring the new logo.

We won't be able to roll out the new identity everywhere by Day One. Planning is getting underway for the medium-term rollout across new vehicles, uniform and premises, with detailed schedules and budgets to be finalised.

The new logo will appear on current uniforms over time, but keep in mind that there will be a full review of current uniforms during the integration phase (the next three years).

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*Check out the Day One section of [fenzproject.co.nz](http://fenzproject.co.nz), or talk to your leaders or business services people, for more information. From 1 July, you can also contact the Transition Helpdesk Team on 0800 232 015 or [support@fireandemergency.nz](mailto:support@fireandemergency.nz) with questions about HR, pay, fleet management, property, safety, health & wellbeing, etc.*